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TBO Inc®

Press Release

“TRX Cymbal Co® Bells Ring, School Reform is in Session”

[StudyBoost.com officially the newest member of J.U.S.T.I.C.E.®](#)

Global News: Aug 1st, 2011: Techbook Online Corporation®, a Global education provider and owners of the world’s largest portfolio of econological education brands, announced today that StudyBoost.com, an innovative online service that allows students and teachers to study interactively using SMS and IM Chat features, has joined J.U.S.T.I.C.E® (Joint Unification Structures That Integrate Creativity into Education) a global movement wherein educators, corporations and non-profit organizations unite to provide innovative educational options that engage students, supports teachers and changes the cultures of business. The StudyBoost.com J.U.S.T.I.C.E® page can be viewed at <http://techbookonline.com/studyboost.html>.

“StudyBoost.com is such an innovative service” says Flood the Drummer®, CEO/Founder of Techbook Online Corporation® “It’s needed for such a time as this. Let’s face it, technology is here to stay and it’s only going to get better. Integrating it into the classroom is no longer an option, it’s necessary in order to engage the student, and at times, the instructor. StudyBoost.com is a global change agent and we are proud to announce this partnership.”

“The concept of StudyBoost.com came in May 2009. I was hanging with a friend who was studying for his GMAT’s” says Raphael Hickling, Founder of StudyBoost.com “He was frustrated with not having enough time to study and their being no service enabling “Study on the Go”. After doing intense market research and facilitating numerous focus groups, I had my “Ah-Ha” moment and StudyBoost.com was born. The term “mlearning”, which refers to using mobile technology to enhance education, is a global movement that’s steadily growing. In order to deliver the best service to students

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and educators while maintaining added value for my investors, partners and staff, I knew that I needed to find strategic partners who will enable growth through cooperation. I began doing research on corporations and once I found TBO Inc® and their J.U.S.T.I.C.E® movement I knew I had to be involved. I'm honored to be chosen and together we will transform education across the globe.”

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About StudyBoost.com®: StudyBoost.com is a free online service that enables students and teachers to study interactively using SMS and IM/Chat features. StudyBoost.com, using special commands to control the interaction, can be used in conjunction with Facebook, Yahoo and other IM/Chat services.

About Techbook Online Corporation®: Techbook Online Corporation®, commonly referred to as TBO Inc®, is an integrated internet, multi-media publishing and sustainable marketing organization. Considered a leader in Global Sports-Edutainment, TBO Inc® owns and operates an extensive portfolio of economical education brands, producing 100% original content, literature and live event concepts that engage the human spirit in a perpetual quest for knowledge and insight.

Study Using Instant Messaging and Text Messaging

About www.techbookonline.com: An interactive website that advertises brands, product information, services and videos, that of TBO Inc® and its affiliates, targeting school administrators, corporate and marketing executives and special interest groups.